

EssilorLuxottica

Vision Innovation Summit

# SWITCH

March 9-11, 2026

Orlando, Florida

EssilorLuxottica is proud to unveil the SWITCH: Vision Innovation Summit program.

Three days. Bold ideas. Transformative conversations — designed to inspire progress and illuminate what's possible in eye care.

## Agenda at a Glance:

### MONDAY | MARCH 9<sup>TH</sup>

- 2:00 PM  
Registration Opens
- 6:30 PM  
Welcome Reception

### TUESDAY | MARCH 10<sup>TH</sup>

- 7:30 AM  
Breakfast & Registration
- 9:00 AM  
General Session
- 12:00 PM  
Lunch
- 1:00 PM  
General Session
- 3:00 – 4:30 PM  
Keynote Speaker
- Closing
- 6:30 PM  
Evening Event

### WEDNESDAY | MARCH 11<sup>TH</sup>

- 7:00 AM  
Breakfast
- 8:30 AM  
Learning Sessions 1-3
- 12:30 PM  
Lunch
- 1:30 – 3:30 PM  
Learning Sessions 4-5
- 4:00 PM  
Exclusive Vision Expo Booth Tour

- General
- Education
- Networking
- Inspirational/External Speakers

## General Sessions:

The program unfolds across two powerful sessions, each designed to inspire action and spark progress.

### General Session | Morning:

- Lead the Change: Shape What's Next
- Frame Your Care in AI: The AI Glasses Revolution
- Beyond Vision: Tech That Transforms Senses
- Eye Openers: Health in High Definition

### General Session | Afternoon:

- Turning to the Next Generation
- Personalization at the Speed of Innovation
- Culture in Motion: Brands That Inspire Change
- What's Next? How AI Can Deliver Meaningful Patient Impact (*Keynote Speaker*)

## Learning Sessions:

- **5 hours of COPE-approved continuing education** provided by Northeastern State University Oklahoma College of Optometry (CE fee: \$125)

- **5 hours of ABO, NCLE, NACOR, COO, NY courses** included in registration + 1 non-CE Transitions® course

Register Today

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